

JESSICA GRIFFITH
Jlgriffith04@gmail.com | Jacksonville, AL

EDUCATION

PhD University of South Florida, Rhetoric and Composition

Area of concentration: Professional and Technical Communication

MA University of South Florida, Rhetoric and Composition

BA Southeastern University, English and Intercultural Studies

PEER REVIEWED PUBLICATIONS

Melonçon, L.; **Griffith, J.**, Gubala, C., Zarlengo, T. *Shifting Paradigms of Service: Updated Approaches to Teaching and Learning in the Technical and Professional Communication Service Course*. (Book manuscript under contract as of July 2026 at WAC Clearinghouse for the *Foundations and Innovations in Technical and Professional Communication* series, expected fall 2027).

Griffith, J. (*Under review*) A field-wide exploration of visual design courses in technical and professional communication. *Technical Communication Quarterly*

Melonçon, L.; **Griffith, J.**; Kessler, Molly (*forthcoming*, 2026) Troubling Questions: A Meta-Synthesis of Research Questions in Technical and Professional Communication. Special Interest Group on Design of Communication (SIGDOC) Proceedings.

Mavridou, K.; **Griffith, J.**; Melonçon, L.; Zarlengo, T. (2026) A field-wide examination of assignments in the service course in technical and professional communication. *Programmatic Perspectives*, 17(1). <https://programmaticperspectives.cptsc.org/index.php/jpp/article/view/123/224>

Zarlengo, T.; Carolyn, G.; **Griffith, J.**; Melonçon, L. (2026) A primer on the Delphi approach for complex research questions in technical and professional communication. *Journal of Business and Technical Communication*, 40(3).

Melonçon, L.; **Griffith, J.**; Gubala, C.; Zarlengo, T. (2024) Back to the basics: Uncovering the rhetoric student learning outcome. *Business and Professional Communication Quarterly*, 87(1). <https://doi.org/10.1177/23294906231213631>

Burry, J., **Griffith, J.**, Zarlengo, T., and Melonçon, L. Creating assignments that put programmatic inclusion into practice. In Falconer, Heather M., & LaKeisha McClary (Eds.). (2024). *Inclusive STEM: Transforming Disciplinary Writing Instruction for a Socially Just Future*. The WAC Clearinghouse; University Press of Colorado. <https://doi.org/10.37514/ATD-B.2024.2364>

Griffith, J.; Zarlengo, T.; Melonçon, L. (2024) A field wide snapshot of student learning outcomes in the technical and professional communication service course. *Journal of Technical Writing and Communication*, 54(1), 46-68. <https://doi.org/10.1177/00472816221134535>

Sonnenberg, M.; Gubala, C.; Burry, J.; **Griffith, J.**; Zarlengo, T.; Melonçon, L. (2024) Implementing a continuous improvement model for assignment evaluation at the TPC program level. *Journal of Technical Writing and Communication*, 54(1), 24-45. <https://doi.org/10.1177/00472816221124605>

ADDITIONAL PUBLICATIONS

Melonçon, L., Zarlengo, T., & **Griffith, J.** *RAWWr: A Rhetorical Approach to Workplace Writing*. © 2025. This work is openly licensed via [CC BY 4.0](https://creativecommons.org/licenses/by/4.0/).

- Text used at USF for seven years, updated in 2025
- Currently used at JSU, Clemson, USF, UC Davis, and JMU

PROFESSIONAL PRESENTATIONS

Melonçon, L.; **Griffith, J.**; Kessler, Molly (*forthcoming*, 2026) “Troubling Questions: A Meta-Synthesis of Research Questions in Technical and Professional Communication”. Special Interest Group on Design of Communication (SIGDOC). St. Paul, MN, Oct. 22-24, 2026

Griffith, J., Melonçon, L., Mavridou, K., & Zarlengo, T. (2025). “Examining assignments within the TPC service course.” Council for Programs in Scientific and Technical Communication Annual Conference (CPTSC). Lubbock, TX, Oct. 23-25, 2025.

Griffith, J. (2024). “You don’t know what you don’t know”: Technological literacy in TPC courses.” Special Interest Group on Design of Communication (SIGDOC). Conference, VA, Oct. 20-22, 2024

Melonçon, L. & Gubala, C. & Zarlengo, T. & **Griffith, J.** (2024).”Thinking beyond assessment: Leveraging outcomes to encourage equity and to enhance student learning” (Workshop). Council for Programs in Scientific and Technical Communication Annual Conference (CPTSC). Menomonie, WI, Oct. 18-19, 2024.

Griffith, J. (2023). “Strengthening our understanding of courses: Visual communication in TPC programs.” Council for Programs in Scientific and Technical Communication Annual Conference (CPTSC). Charleston, SC, Sept. 22-23, 2023.

Griffith, J. & Burry, J. (2022). “Engaging Students in Diversity, Equality, and Inclusion Workplace Practices: Opportunities and Challenges.” Council for Programs in Scientific and Technical Communication Annual Conference (CPTSC). Colorado Springs, CO, Oct. 27-29, 2022.

Griffith, J. & Larson, K. (2020) “Modifying GTA Training: Moving Toward Self-Confident Instructors” Conference on College Composition and Communication (CCCC’s). Milwaukee, WI, 25–28 Mar. 2020. Conference canceled due to COVID-19

INVITED PRESENTATIONS

- **Griffith, J.** "Program Evaluation and Professional Development," Clemson University, In person. (May 18, 2026).
- **Griffith, J.** “JaxMix: Smarter, Not Harder: Efficient and Effective Assessment Strategies,” Jacksonville State University, In person. (Nov. 4, 2025).
- **Griffith, J.** “Lambda Sigma Speaker Series: Professionalization in the workplace,” Jacksonville State University, In person. (Oct. 8, 2025).
- **Griffith, J.** “Collaboration in the classroom,” Jacksonville State University, In person. (June 25, 2025).
- **Griffith, J.**, Gubala, C., Zarlengo, T., "Thinking beyond assessment: Leveraging outcomes to encourage equity and to enhance student learning," Clemson University, Virtual. (November 18, 2024).

ACADEMIC EXPERIENCE

Jacksonville State University

Assistant Professor of English, Professional Writing, 2024—Present

- Mentored undergraduate professional writing students
- Participated in the Speech, Curriculum, and Assessment committees
- Conducted the Teaching Writing Microcredential mock interview process as a committee member

University of South Florida

Assistant Professor of Instruction, 2023—2024

TEACHING AND CURRICULUM EXPERIENCE

Jacksonville State University

Teaching, 2024—2026

- Visual Communication, EH 434
 - Special topics course in Professional Writing focused on balancing rhetorical and design theory with hands-on practice of these skills.
- Technical Writing, EH 322
 - Writing intensive course using a rhetorical approach to professional and technical document creation.
- Workplace Writing, EH 323
 - Writing intensive course using a rhetorical approach to professional and business communication.
- Composition, EH 101
 - General education course focused on academic writing and research.
- Fundamentals of Speech, EH 141
 - General education course focused on a rhetorical approach to public speaking.
- Honors Speech, EH 141h
 - Advanced course focused on a rhetorical approach to public speaking.

Curriculum development, 2024—2026

- Created Special Topics course for Professional Writing Concentration (Visual Communication, EH 434).
- Contributed materials on collaboration to department wide repository.
- Created sample canvas shell for Speech faculty

Capstone Mentoring, 2025—2026

- Isabella Clark, 2026: “AI Literacy and JSU”
- Grace Shelton, 2025: “The Impact of AI on Student Writing and Learning Environments”

University of South Florida

Teaching, 2017—2023

- Writing Technologies, ENC 3370
- Visual Rhetoric, ENC 4218
- Professional and Technical Editing, ENC 4212
- Communication for Engineers, ENC 3246
 - Writing intensive course using a rhetorical approach to professional and technical document creation; designed for engineering (and related) majors.
- Professional Writing, ENC 3250

- Writing intensive course using a rhetorical approach to professional and technical document creation; designed for business (and related) majors.
- First Year Composition, ENC 1101 & 1102
 - General education course focused on academic writing and research.

SERVICE

Local Service

Jacksonville State University, 2024—2026

- Assessment Committee, Member
 - Assessed English major capstone projects for annual report.
 - Assessed first year composition assignments.
- First Year Writing Committee, Member
 - Developed full canvas shells to distribute to new faculty
 - Planned and completed orientation for new and returning faculty.
- English Undergraduate Curriculum Committee, Member
 - Met and approved four new courses (AI & worldbuilding).
- Speech Committee, Member
 - Created a plan to assess course gen ed course (speech).
 - Discussed rewriting outcomes for course.
- Writers Bowl Committee, Member
 - Facilitated event for high school students to participate in a team writing competition.
- Jax Mix Assessment Committee
 - Revise Jax Mix SLO's
 - Produced common rubric for each Jax Mix SLO
- Adjunct Faculty Member Committee, Member
 - Mentored two instructors for the FA 26 semester

National Service

Council for Programs in Technical and Scientific Communication (CPTSC)

- Graduate Award Committee, Member, 2026
- Programmatic Perspectives Journal Reviewer, 2025
- Proposal reviewer, CPTSC Annual Conference, 2025
- Grant reviewer, CPTSC Research Grant, 2025

Special Interest Group on Design of Communication (SIGDOC)

Reviewer

- SIGDOC Student Research Competition Proposal Reviewer, 2025—2026

CERTIFICATIONS

Online Instructor Certification

- JSU: COI+ —2025

AWARDS

JSU English Department Faculty Research Activity Award—**2025**

Best Research Article for Programmatic Perspectives: “A Field-Wide Examination of Assignments in the Service Course in Technical and Professional Communication”—**2026**